

Newsreelers Want Fairer Deal

Pilots Promoted By 20th Century

Impending completion of the Downtown Theatre, 20th Century Theatres' de luxe Yonge Street first-run house, has made necessary a number of transfers and promotions. Some are in effect now while others will not be official until the near future. All

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John Huston Tops Film Daily Poll

John Huston, son of Toronto's Walter Huston, was named the leading director in the 1947-48 Ten Best Directors poll conducted annually by The Film Daily, New York.

Voters in the poll were the film critics and commentators of

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Irked By Half Rating On Quota Clips Shot South Of Border

Compilers of Canadian newsreel issues have expressed private dissatisfaction with the Ontario regulation which rates footage shot outside the Dominion at 50 per cent of its actual length for quota purposes. They feel that the

time has come for the Ontario censor to drop that particular ruling and count every foot of clips with Canadian themes, no matter in which country they were photographed.

Not only is the present regulation a hardship on them but, they claim, it has reduced the quality of the Canadian newsreel issues, as well as being counter to the

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MPTAO Meets On October 26th

Annual meeting of the Motion Picture Theatres Association of Ontario will take place at the King Edward Hotel, Toronto, on Friday, October 26th.

President H. C. D. (Dick) Main will preside and a large turnout of exhibitors from all parts of the province are expected to participate. As usual, the one day session will include a luncheon at which a prominent speaker will be heard.

Many important theatre subjects will be discussed.

A number of new members will be present.

MGM Will Make 32 Next Season

A total of 32 films will be made next year by MGM, Dore Schary, recently appointed vice-president in charge of production, said in New York recently. This would represent an increase of six over the present period. A number of the new films will

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Theatre Purchased

James Loucks has purchased the 200-seat Cameo Theatre, Morrisburg, Ontario, from Mrs. Lilla Morton.

LARRY STEPHENS TO EAGLE-LION

Former publicity head for United Artists in Canada, Larry Stephens has joined Eagle-Lion Films of Canada Limited as executive assistant to Frank H. Fisher, general manager. His duties will include supervision of roadshow units which go on tour this fall with "Hamlet."

Paul Douglas moves from Eagle-Lion's publicity department to the post of sales representative in the Toronto branch, effective immediately.

Stephens came to United Artists in June, 1945, and has been in show business for more than 20 years as a manager and publicity officer. In the past he was with Butterfield circuit of Michigan and United Amusements, Montreal.

Indie Producers Sue Exhibs As Trust

A new departure in motion picture anti-trust complaints, of which there are about 60 before USA courts, was made when the Society of Independent Motion Picture Producers filed an \$8,750,000 suit in the Detroit Federal Court against two Michigan circuits. The action was without precedent, since all such suits have been undertaken by exhibitors against producers in the past.

Named defendants were the United Detroit Theatres, a subsidiary of Paramount Pictures, Inc., and controlling sixteen theatres, including some of the

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Enterprise Title

Title of Enterprise's current film for MGM release has been changed from "Wild Calendar" to "Caught."

Golf Tourney Results In Our Next Issue

Complete results of the fifth annual Canadian motion picture golf championships, sponsored by Canadian Film Weekly, will appear in the next issue.

This issue was on the press while the tournament was being played and, deadlines being what they are, we couldn't wait.

Several additional teams were expected to compete this year in the foursome event for the N. L. Nathanson challenge trophy, which Famous Players has won twice in succession. A third win and it's goodbye trophy.

Two Theatres Open One Redecorating

Two theatres opened recently and one closed for renovating. In Carlyle, Saskatchewan, the 340-seat, \$50,000 Community Theatre, built by business men of the town presented its inaugural program, as did L. B. Toffey's Community Theatre in Ladner, BC. The latter situation is the only one operating, Toffey having closed the theatre he operated in the Community Hall.

Theatre Holding Corporation's 691-seat Uptown Theatre in Kirkland Lake is dark while undergoing renovation. The same company's Strand in Kirkland Lake recently reopened after refurbishing.

Every week brings news of theatres in work or opened.

Canadian Plants To Build Video Sets

Two British firms have started work on plants in Canada for the manufacture of television sets designed specifically for the Dominion market. A third UK outfit is investigating the possibilities. Locations of the two plants are at Ajax, near Toronto, and at Halifax. Sets will operate on both 25 and 60 cycle and some are on exhibit at the CNE.

It is the belief that TV stations could be operating in Canada by early 1949 if applications for stations, now before the CBC, were granted immediately. Two who have applied are Jack Cooke, publisher and radio station owner, and Al Leary—the latter on behalf of a syndicate.

'MICKEY' starring Lois Butler—THREE BIG WEEKS, TORONTO

Another EAGLE LION (Hollywood) COLOR HIT from INTERNATIONAL FILM DISTRIBUTORS Limited

Fox Earnings Show Drop From 1947

A consolidated net profit of \$6,894,659 after taxes and all charges was reported for the 26 weeks ended June 26th, 1948, by the 20th Century-Fox Film Corp. and subsidiaries, including the National Theatres Corp. and Roxy Theatre, Inc.

The profit is equivalent, after preferred dividend requirements, to \$2.37 a share of common stock outstanding. It compares with \$8,401,778, or \$2.91 in the 26 weeks ended June 28th, 1947.

Film rentals and theatre receipts for the current year's period amounted to \$82,660,468 against \$89,631,283 for the half-year of 1947.

For the second quarter ended June 26 last, the consolidated net profit was reported at \$3,967,817, or \$1.37 a common share, which increased from the \$2,504,175, or 84 cents a common share shown in the corresponding three months of last year.

4 Theatres Equipped By Dominion Sound

Something of a record was set by Dominion Sound Equipments Limited recently, when equipment was installed in four new theatres in one week. The four were the Peter Drive-ins in Oshawa and Peterborough; the Roxy, Owen Sound; and the Strand, Aylmer. All are in Ontario.

ALL-USA PROGRAMS OR NONE IN UK

Complete American programs in British theatres or none is the proposal of Hollywood interests in answer to the intention of British exhibitors of making UK films the top feature and USA ones second. Until now Hollywood films have occupied the top of the bill, at a 30 per cent rental, and British films have played the second spot at 15 per cent.

Eric Johnston is said to have told J. Arthur Rank, leading British exhibitor and producer, that Hollywood had taken as much punishment in the British market as it would stand and is now prepared to fight back. The first blow was the 75 per cent tax on earnings, later modified, and the second the raising of quota time for British films from 25 to 45 per cent.

Johnston, for Hollywood, said that USA producers would book all-American programs into theatres and that the British could do the same. American films have occupied first spot in British theatres on their merit, being mainly responsible for attracting the audience, and the British pictures will be able to prove whether they deserve to replace them through Johnston's proposal.

Scientific Assoc'tion Merges With NFS

A new scientific division has been added to the National Film Society through a merger with the Canadian Scientific Film Association, according to a bulletin issued recently by Harry Randell, chairman of the program and information committee of the National Film Society — Scientific Division, as the new department will be known.

The Scientific Film Association realized one of its two projects before amalgamating. It issued a 700-page catalogue of all scientific films available in Canada, the

'Millie' Stars Cast In 'Mr. Soft Touch'

Glenn Ford and Evelyn Keyes, who teamed with outstanding success in Columbia's "The Matting of Millie," will be reunited in the studio's "Mr. Soft Touch," formerly "Mr. Miracle," which Gordon Douglas will direct from a Milton Holmes original. Shooting is scheduled to start soon.

second of its kind ever to be compiled anywhere in the world. Its other object, that of previewing and appraising all technical films by a committee of 40 scientists, will be continued.

Canadian Buildup For 'Letter To A Rebel'

Reflecting the great interest shown throughout the United States in RKO Radio's "Letter to a Rebel," the Canadian press is also getting behind this MPA sponsored two-reel subject with considerable enthusiasm.

The Vancouver Daily Province devoted a glowing editorial to the picture on the front page of its second section in connection with its showing at the Capitol Theatre. The editorial reads, in part: "It is a film every person desiring to preserve democracy should see."

Copies of the editorial were mailed to exhibitors, newspaper and radio station managers in the Vancouver Exchange area with a letter signed by James F. Davie, RKO branch manager.

Released here as part of the popular "This Is America" series and produced by RKO Pathe, the same series is known in Canada and abroad as "Today and Tomorrow."

Lucille Ball Cast

Lucille Ball's first picture under her new long-term contract with Columbia will be the comedy, "Miss Grant Takes Richmond," which S. Sylvan Simon will produce from Gene Towne's original. Everett and Devery Freeman will write the script.

J. ARTHUR RANK Presents The Glory of Sport THE OLYMPIC GAMES

Color by Technicolor

Exclusive

Complete Feature-Length
Film — Special Version

with

BARBARA ANN SCOTT

and

CANADA'S ATHLETES

Air Expressed Directly After
the Games to Your Theatre

An  Release



© EAGLE-LION FILMS
of Canada, Limited

"Sure I let my competitor play 'The Olympic Games.' I wanted to do nothing for a week!"

MGM Will Make 32 Next Season

(Continued from Page 1)

be of an experimental nature in an endeavor to provide greater originality and public service.

The company will place neither a floor nor a ceiling on budgets, Schary declared, but will utilize its resources as the individual picture warrants, mindful of the realities of today's shrunken market.

In the latter connection, Schary stated that in his opinion the wisest approach to picture making today is to aim at the domestic market in order to eliminate the uncertainties that exist outside the USA.

Schary estimated that a good quality "A" picture could gross \$3,000,000 in what he termed the "enormous domestic market." Average cost for such a picture should be kept at around \$1,600,000, he said.

Reiterating his intention to make "good pictures about a good world," Schary pointed out that the production of "progressive pictures" would mark a return to a trail blazed by MGM some years ago. He pointed to such films as "Mutiny on the Bounty" and "Fury" as evidence of Metro's accomplishments in this direction. Declaring that the company could well absorb between five and ten experimental pictures, he said that this group would be a testing ground for new techniques as well as new ideas.

Schary clarified conflicting reports concerning the term of his MGM contract, revealing it ran for 14 years. He said that for the present, studio personnel would remain substantially the same although he would undoubtedly "add some manpower" in due time.

Shooting Started On WB's 'Into The Night'

Shooting has started on Warner Brothers' suspense melodrama "Into the Night," written by Larry Marcus. Stars are Viveca Lindfors, Edmond O'Brien, Virginia Mayo, Dane Clark and Gordon MacRae, with Anthony Veiller producing and Vincent Sherman directing.

Stars Assigned For New Columbia Series

Virginia Grey, who recently completed a feminine lead in "Loser Take All" at Columbia, will return as Johnny Weismuller's leading lady in "Jungle Jim," first of a series which the athletic star will make with William Berke directing and Sam Katzman producing. "Jungle Jim" is a popular cartoon strip.

Ask Fairer Deal For News Quota Clips

(Continued from Page 1)

purposes of the Canadian Co-operation Project.

It has long been a regulation of the Ontario censor that 25 per cent of the contents of newsreels shown in Canada must be of "British manufacture and origin." The term applies to any footage shot in the British Empire.

Footage shot in Canada for inclusion in newsreels is acceptable at its real length when measuring for the quota. But shots of Canadian character made in the USA, Britain or other countries are rated at 50 per cent of the footage. Thus if 400 feet of out-of-Canada material is passed by the censor, the newsreel maker is credited with 200 feet.

The newsreel men in New York where the Canadian issues are put together, think that it is time the discount regulation was dropped. This can be done easily since, like the quota ruling itself, it is an office regulation and not part of the Theatres and Cinematographs Act. It can always be reimposed if shown to be needed again.

One prominent newsreel executive said that the policy was now outmoded and was harmful to Canada's interests. There are many important events connected with Canada taking place regularly in the USA and other countries and these would be photographed for inclusion in the newsreels intended for both lands if quota credit was allowed for every foot.

The newsreel man pointed out that one of the purposes of the Canadian Co-operative Project of the Motion Picture Association of America is to get more Canadian clips into American newsreels, the hoped-for result being increased tourist traffic and consequent relief to Canada's dollar position. If newsreelers could get full allowance, they would assign their men in various parts of the world to shoot Canadian subjects that could be fitted into both the USA and Dominion issues.

In explaining the policy the Ontario board stated that it was begun years ago because few sequences made in Canada were in-

cluded in the 25 per cent quota. Canadian newsreelers found they were wasting their time shooting on this side of the border, since their work wasn't purchased often enough to make it worthwhile. The companies relied on material gathered from outside Canada.

Authority to impose the type of regulation which affects newsreels grows out of a clause in the Act which gives the Ontario censor board wide powers. These powers, if exercised, could make the Ontario quota of film of British origin greater than the new United Kingdom one of 45 per cent, which has made Hollywood very unhappy.

Clause 2 of the Act states that the "Lieutenant-Governor in Council may impose a license upon and make regulations . . . requiring that a proportion of films available for distribution to exhibitors, and the films exhibited in each theatre, shall be of British manufacture and origin, and fixing such proportions on a monthly or yearly basis . . ."

Since Ontario contains about one-third of Canada's theatre chairs and takes in about 45 per cent of the national gross, the clause has interesting potentialities. Also newsreels made to meet the Ontario censor's regulations are shown throughout Canada.

Leo Bloom, B & F, Passes In Toronto

Manager of the Academy Theatre, Toronto, for B & F Theatres, Leo Bloom passed away in that city last week at the age of 48 after a heart attack. He was also operator of the bowling and billiard academies in the building.

A son of Mrs. Sarah Bloom, who built the Academy, and a brother of Sam Bloom, B & F partner, Leo Bloom had been in theatre business for 33 years and enjoyed much personal regard in and out of the industry.

He is survived by his wife, Mary, and their daughter, Phyllis.

Interment was at Mount Sinai Cemetery, Toronto.

Pilots Promoted By 20th Century

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the company's theatres are in Ontario.

Martin Simpson, formerly of the Century, Hamilton, has been appointed manager of the Downtown Theatre, Toronto, effective September 7th.

Mel Jolley, formerly of the Marks, Oshawa, has succeeded Simpson in Hamilton.

Bill Williams, formerly of the Century, Sudbury, has succeeded Jolley in Oshawa.

Grant Garrette, formerly of the Glendale, Toronto, has succeeded Williams in Sudbury.

William Heinitz, formerly of the Revue, Toronto, has succeeded Garrette at the Glendale.

W. T. Kirby has been appointed temporary manager of the Revue.

William Curley, formerly assistant manager at the Circle, Toronto, has been appointed manager of the Rex Theatre, Mimico.

Pine-Thomas Stars

John Payne and Gail Russell will be starred in "El Paso," which Pine and Thomas will produce in color for Paramount.

Rhonda Fleming Cast In 'Easy Does It'

Rhonda Fleming, who appears opposite Bing Crosby in "A Connecticut Yankee in King Arthur's Court" has been given the feminine lead opposite Bob Hope in "Easy Does It," the comedian's next starring picture, as her first assignment under her new contract with Paramount.

FOR THEATRE REQUIREMENTS CONTRACT SALES OFFICE

EATON'S

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IN COLOR BY
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AN CHANDLER A TRANSATLANTIC PICTURES PRODUCTION



Short Shots



Helpful Film

Things Jell For Mel

They hated to see Mel Jolley say so-long to Oshawa, even though they knew that he had been promoted from the Marks to succeed Mart Simpson at the Century, Hamilton.

They told Mel so, too, in a manner that will be remembered by all who were on hand at that party in the Hotel Genosha. Among them were Mayor Frank McCallum, who is a brother of Mayor Hiram McCallum of Toronto. The difference in the size of the cities the McCallum boys administer does not indicate the difference in their abilities, there being none, Oshawans say.

Another popular personality who enlivened the occasion with his wit and apt wordage was Tom Wilson, vice-president of the Oshawa Times-Gazette. It was Tom who presented Mel with a travelling bag for those present, among whom were such showmen as Al Hartshorn of the Regent and Leon (Pop) Osier of the Biltmore.

Some of the boys from Toronto made the trip and they joined with Oshawa lads in taking turns telling tales.

As a souvenir a record was made on which the mayor and Oshawa showmen recorded their respect and affection for Mel. Yours truly emceed it, as he did the other side, on which everybody gave his candid opinion about Mel in his own unscripted words.

I suppose Mel wouldn't play that side if he could help it. But that's the side with the sincere tribute of Walter Cockerill, 33 years at the Marks and five years under Mel. Also some fine words by Dave Mandell for Mel's colleagues of Twentieth Century Theatres.

But it was all in fun—and there was plenty of it.

* * *

Quick Playoffs

Exhibitors will be allowed two watts per square foot under Hydro dimout regulations . . . Looks like a deadlock between the Garbarino boys, Joe and Frank, and J. Arthur Rank over the name "Odeon." The Garbarinos have had the name on their Queen Street Theatre for many years and there seems to be no move to change it . . . Audio Pictures is shooting four shorts for the CNR, with Lou Applebaum doing the music . . . Alan Johns, NFB field rep, will take over the work of exploiting the CCO series hereabouts, a task which was formerly handled by Torchey Coatsworth.

Bert Wilkes has left our contemporary to open his own publicity and advertising office and Sol Firestone has succeeded him as associate editor. Bert will handle industry accounts . . . A real job of newsreeling was done by Phil Pitt-Taylor and Hugh Gagnier in reporting the Montreal freight terminal holocaust for Associated Screen News . . . Observation: Horrible things happen to your clothes in Sunnyside lockers. And you'd think it was against the law to provide hot showers . . . Sorry I missed Ernie Smithies of Kingston when he was in.

They gave Mack Sennett, a Quebec boy, a testimonial banquet recently in Hollywood and all the old-timers turned out—Conklin, Keaton, Christie, Catlett, Pollard, Lasky and all the rest who are a living history of the motion picture business. Sennett, now 68, watched the original Keystone Cops run wild again and heard himself lauded for hours. Must have been a great event.

Bill Rodgers, MGM distrib chief, was in town for huddles with his local lads . . . So was Clyde Elliott, producer of "Citizen Saint," a film about Mother Cabrini. He's working on distrib deals . . . Crawley Films is producing two color films for Trans-Canada Airlines on flight planning and pilot training . . . Typo error had us calling the late Jack Shain "Shaim" . . . Tom Daley accepted a Kiwanis' request to introduce Olsen and Johnson at a luncheon meeting and suddenly remembered that it was on the same day as the golf tournament, of which he is general manager.

Neighborly Film on USA Screens

Had a look at the short called "Neighbor to the North," which is being shown on American screens to boost tourist trade, explain Canada and help the dollar problem. Made by several ex-NFB men, it is much like the CCO shorts. Paramount is the distributor and Canadian theatres are also showing the film without any explanation about why the commentary is obviously aimed at American ears.

Ralph Forbes, a Canadian, is telling Walter Abel, an American, about Canada's dollar problem, as indicated by the questioning of customs officers when they cross the border for a vacation in this country.

A chart shows that Canada buys twice as much from the USA as that country does from us and we must pay in their dollars. To pay the USA in their dollars we used the American legal tender Europe paid us for exports. Now Europe can only hand out IOUs and Canada is always short. To reduce our need for USA dollars we banned the buying of certain articles and limited pelasure spending across the line. We also increase our USA dollar holdings through the visits of tourists and the film asks them to come here.

The film, a short subject, is built out with clips showing Canada's industries and vacation advantages. It ends with the chart showing the flow of dollars from Europe to here and from here to the USA. And it explains that things must stay as they are until Europe gets back on its feet and can give us American dollars instead of IOUs.

The film can't do anything but good, of course, and will help give meaning to the experimental Canadian Co-operation Project of the Motion Picture Association of America.

What struck me as odd, though, is that the Canadian, Ralph Forbes, sounds like an Englishman, while the American, Walter Abel, talks like a Canadian.

I also thought it would be nice if the USA would buy as much from us as we do from them—or maybe twice as much. Either way the problem would be licked. In other words, reverse the present state of our export-import relations.

They could start by buying a little more trade press advertising for their pictures, he said cunningly.

ONE BRIGHT AFTERNOON a fellow I know in Toronto wanted to take in the races at Hamilton, 40 miles away. He knew a friend who was going there and promoted a lift. The friend drove up with his wife and the turf fan got into the back with their two kids.

The kids were would-be murderers and made his life miserable all the way. Horrified at the idea of returning with them, the turf fan, upon arrival in Hamilton, said that he intended to stay overnight. They bade him goodbye.

When the races were over he got to the highway so that he could hitch-hike back to Toronto. Car after car speeded by but at last one stopped. The turf fan ran toward it with a happy smile, climbed into the back and then collapsed in horror.

Yes sir, it was the same car—with the same kids!

NOT SO LONG AGO I added an old out-of-print book, Daniel Frohman's "Memories of a Manager," to my theatre collection. I had read half of it when it disappeared. I searched for days, raised a dozen rumpuses, but still no book.

I remembered having contributed some books to a rummage sale and thought that perhaps "Memories" had fallen off the desk and landed among the discarded volumes, waiting on the floor to be picked up. I checked but the rummage sale was over four days earlier and all the books had been disposed of.

And then my 10-year-old niece dropped in, a book under her arm. What was she reading? "Memories of a Manager"—my copy, too. Her mother had been at a rummage sale somewhere and had seen this book in a pile. Knowing that her daughter liked books about the theatre, she purchased it.

So, in that unbelievable way, "Memories of a Manager" found its way home.

The Walls of Jericho

with Cornel Wilde, Linda Darnell, Anne Baxter, Kirk Douglas, Ann Dvorak.
20th-Fox 106 Mins.

EXCELLENT CAST INTERPRETS STORY OF JEALOUSY, INTRIGUE AND FRUSTRATED LOVE IN A KANSAS TOWN A GENERATION AGO. WOMEN WILL GIVE THIS A TERRIFIC WORD-OF-MOUTH PLUG.

Every now and then along comes an adult love story that is more than a mere recital of the romantic problems of homo sapiens. "The Walls of Jericho" is such a story.

Kirk Douglas, plain, straightforward publisher of a small town newspaper, is an unwitting lump of clay in the hands of his beautiful bride, Linda Darnell. Few suspect that underneath that lovely exterior beats a heart that is ambitious, ruthless and selfish. Her honeymoon is hardly over before she discovers that Cornel Wilde, her husband's life-long friend, is a very attractive fellow besides being Kansas' most popular County Attorney.

Linda makes subliminal advances to Wilde who with equal subtlety lets her know that though he isn't exactly happy with his whisky-besotted spouse, Ann Dvorak, he still would not betray his best friend.

With the traditional fury of a woman given the ha-ha, Linda contrives to have husband Douglas ditch Wilde. She also influences the publisher to run for Congress himself.

Two years later when Congressman Douglas announces his intent to run for the Senate, Wilde decides to run against him. In the midst of the campaign, Wilde assumes the defense of Colleen Townsend who is charged with the murder of Barton MacLane, bootlegger and town bully.

Miss Darnell, fearful that the trial will increase Wilde's popularity, influences his wife to file divorce proceedings, naming Miss Baxter as correspondent.

Wilde is shot by his estranged wife when he demands an explanation for her actions. Miss Baxter, as associate defense counsel, carries on and wins the case.

CAST: Cornel Wilde, Linda Darnell, Anne Baxter, Kirk Douglas, Ann Dvorak, Marjorie Rambeau, Henry Hull, Colleen Townsend.

CREDITS: Directed by John M. Stahl; Produced by Lamar Trotti; Screen play by Lamar Trotti; Based on the novel by Paul Wellman.

DIRECTION: Expert. PHOTOGRAPHY: Masterful.

Tap Roots

with Van Heflin, Susan Hayward, Boris Karloff
(Technicolor)

Empire-Universal

109 Mins.

TOLD WITH SWEEP AND VIGOR, THIS IS A POWERFUL DRAMA OF A CIVIL WAR EVENT THAT SHOULD ATTRACT A LARGE AUDIENCE: TOP PERFORMANCES, FINE PRODUCTION ASSIST.

A lusty, full blown dramatic slice of life centering around a plantation in Mississippi just before the advent of the Civil War has been projected in fine terms in this Walter Wanger Production. It is grand scale stuff in fine Technicolor that pulsates with action, frankly examines motives and characters. The dramatic tone is strong. The plot is a profound, intelligent delineation of a situation that had a long established family seceding from secession—when the war broke out the "Dabney" family took the stand that they would remain in their own rich holdings. There was no slavery in Lebanon Valley. The causus belli of the war had little or no significance.

On this foundation of James Street's novel has been woven a compelling tale of passion. A Dabney, Susan Hayward is about to be married to Whitfield Connor. Then the family patriarch dies and Van Heflin, who carries the onus of illegitimacy, prints a tribute in his newspaper that is misunderstood by the Dabneys. In order to set things right, Heflin visits the Dabney plantation and becomes enamored of Miss Hayward.

Later she is injured and partially paralyzed. Her lover, Connors, stands by her and Boris Karloff, a Choctaw Indian family retainer, applies his native methods for her cure.

With war looming the Dabneys prepare to make a stand against the Confederate Army. Miss Hayward's sister runs off with Connor, an officer. Eventually Miss Hayward is cured. Violently in love with Heflin, Ward Bond won't see her marry him and while the preparations are made to resist the oncoming military—Bond has recruited the valley to defend his stand—Heflin and Miss Hayward see more and more of each other.

The invasion comes. It is a full scale operation. Connor's knowledge of the valley gets him the campaign assignment and it is soon known to Bond and family, including Heflin, that he is at the head of the mission.

Death strikes variously at this point and the moment is ominous for the valley's defenders. Miss Hayward, learning of Connor's plan, goes to him one night and stays with him till morning. Their love is rekindled but chills with dawn. Miss Hayward, thinking she has thwarted Connor, tells him off. He had previously made plans so that during the night his troops would move into position and her Mata Hari scheme was unavailing. She returns to her side of the lines to find Bond and his force taking the brunt of the attack. Her father disowns her thinking she had sold him out.

Connor launches his attack. This is a broad military operation skillfully developed and replete with vivid action. His artillery smashes the first line of defense. Bond and troops fall back, are constantly pounded and decimated. They make stand after stand in a swamp but finally Connor sends in his cavalry, putting them in full rout. Just about every Dabney is wiped out. Heflin, who has been planning to kill Connor, gets a shot at him and accomplished this end.

Lastly Heflin and Miss Hayward stand amid the ruins of the Dabney holdings and the significance of the title is brought out. George Marshall's direction has sweep, movement and fine handling of many powerful human elements. It is an understanding job he has turned in that could bear more than fair comparison with "GWTW." Story is adult fare.

CAST: Van Heflin, Susan Hayward, Boris Karloff, Julie London, Whitfield Connor, Ward Bond, Richard Lang, Arthur Shields, Griff Barnett, Sandra Rodgers, Ruby Dandridge, Russell Simpson.

CREDITS: Produced by Walter Wanger; A George Marshall Production; Director, George Marshall; Screenplay, Alan LeMay; From the novel by James Street; Photography, Lionel Lindon, Winton C. Hoch; Art, Frank A. Richards; Editor, Milton Carruth; Sets, Russell A. Gausman, Ruby R. Levitt; Sound, Leslie I. Carey, Glenn E. Anderson; Orchestrations, David Tamkin; Music, Frank Skinner.

DIRECTION, Excellent.

Photography, Tops.

A Date With Judy

(Technicolor)

with Wallace Beery, Jane Powell, Elizabeth Taylor, Carmen Miranda, Xavier Cugat, Scotty Beckett, Robert Stack.

MGM

113 Mins.

TOP GRADE GENERAL AUDIENCE ENTERTAINMENT. SMARTLY CONTRIVED; HAS CLICK MUSICAL QUALITY.

Light, snappy musical entertainment is served up in this Joe Pasternak production of a top quality to satisfy the general audience's appetite for light romantic stuff embroidered with clever panels of humor.

Wallace Beery owns a prosperous fish cannery, and his family consists of Jane Powell, Master Jerry Hunter and Selena Royle, his wife. Another family is that of Leon Ames, Elizabeth Taylor, daughter, and Scotty Beckett, son. Beery, a home man, loves his family. Ames owns the local radio station and also controls other enterprises, falls to realize his children's craving for paternal companionship.

Scotty, leader of the school orchestra, is in love with Miss Powell, the school's sparkling soloist. Miss Taylor, upplish, selfish, wants to be in the limelight and as a meany tries to steal any glory that Miss Powell may rate in a forthcoming affair.

Robert Stack comes on the scene and Jane talks him into taking her. Miss Taylor makes a play for him and is told off. Everything is eventually straightened out.

Unknown to his entire family, Beery, as a surprise to his wife on their forthcoming 20th wedding anniversary, has Carmen Miranda secretly give him rhumba lessons in his office.

Jane, visiting her father, spies a dress being pulled into a closet. Realizes even her father can't be trusted. Night of the wedding anniversary takes place at a hotel where Xavier Cugat and band plays and features Carmen Miranda. Beery's great surprise is at hand. He asks his wife, to the amusement of all, to do the rhumba.

CAST: Wallace Beery, Jane Powell, Elizabeth Taylor, Carmen Miranda, Xavier Cugat, Robert Stack, Scotty Beckett, Selena Royle.

CREDITS: Producer, Joe Pasternak; Director, Richard Thorpe; Screenplay, Dorothy Cooper, Dorothy Kingsley, based on characters created by Aileen Leslie.

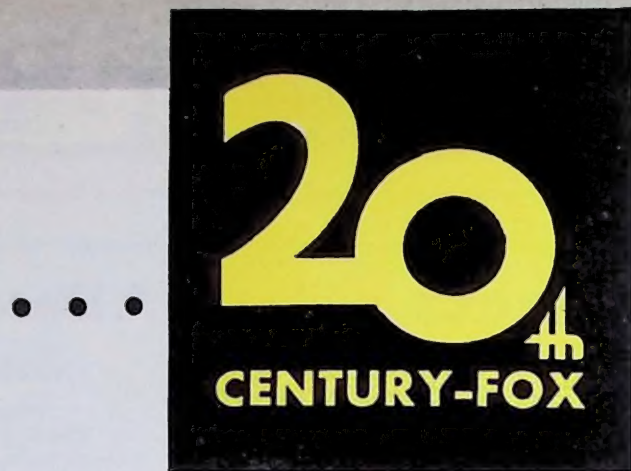
DIRECTION, Excellent. PHOTOGRAPHY, Fine.

WB's 'Homicide'

"Homicide" is the release title for Warner Brothers' production filmed as "Night Beat."

Alexis Smith Cast

Alexis Smith has been cast opposite Errol Flynn in Warners' "Montana."



... .. The company
industry on
and in Boxoffice Champion
presents its first boxoffice-b



THE STREET WITH NO NAME

Starring

MARK STEVENS
RICHARD WIDMARK

Directed by WILLIAM KEIGHLEY

Produced by SAMUEL G. ENGEL

Original Screen Play by Harry Kleiner



Cornel Linda
WILDE · DARNELL
Anne Kirk
BAXTER · DOUGLAS

in

THE WALLS OF JERICHO

with ANN DVORAK

Directed by JOHN M. STAHL

Produced by LAMAR TROTTI

Screen Play by Lamar Trotti



More Hits Than Any Other Company

y that led all the
the *VARIETY* scoreboard*
ns* the first half of 1948...
ig-4 for the 2nd half of '48!



BETTY GRABLE
DOUGLAS FAIRBANKS, Jr.

in

THAT LADY IN ERMINE

Color by TECHNICOLOR

Produced and Directed by
ERNST LUBITSCH

Screen Play by Samson Raphaelson



TYRONE POWER
ANNE BAXTER

in

THE LUCK OF THE IRISH

with CECIL KELLAWAY

Directed by HENRY KOSTER
Produced by FRED KOHLMAR

Screen Play by Philip Dunne



Twice As Many As Any Other Company

Indie Producers Sue Exhibitors

(Continued from Page 1)

city's largest; and the Co-operative Theatres of Michigan, a circuit of 125 separately-owned Detroit movie houses.

The plaintiffs asked treble damages under the Federal Anti-Trust laws. Also requested was an injunction to restrain the defendants from "future monopolistic practices."

The court also was asked to appoint a receiver for United to sell its theatres to Independent exhibitors, and dissolution of the Co-operative circuit.

Plaintiffs with the Society were Hollywood companies operated by Walt Disney, Samuel Goldwyn, Benedict Bogaus, Seymour Nebenzal, Edward Small, Hunt Stromberg, David O. Selznick, William and James Cagney and Walter Wanger.

The complaint as filed by the SIMPP, accused United and Co-operative of conspiring to control first-run theatres in downtown Detroit and in neighborhood and suburban movie houses.

Competitive theatres got no equal access to films, the suit contended.

In order that distributors of independent pictures could get to deal with first-run houses outside of United's control, the complaint held, it was necessary to obtain permission from the United management.

"Distributors who attempt to license pictures for showing outside the alleged first-run monopoly ring of United Detroit," the Society alleged, "are met with reprisals from both the United and Co-operative circuits."

Such reprisals, it was set forth, included less advantageous terms bookings and playing times in subsequent run exhibitions.

In a prepared statement, the Society charged that the two theatre groups have "narrowed down the public choice of available pictures to such an extent that only four feature programs were being offered in sixty-two of the leading theatres at any one time for a community of almost 2,500,000 people."

According to the Society the usual ratio in other cities is one feature picture for every three theatres.

Shooting To Start On Variety Film

Shooting is scheduled to start within a day or two on the Allied Artists' film, "Bad Boy," which is being sponsored by the Variety Clubs International. Starring in the feature is Audie Murphy, the USA's most decorated World War II hero. Paul Short is producing.

Oshawa Citizens Honor Mel Jolley



Mel Jolley, who has been promoted from the Marks Theatre, Oshawa, to the Century, Hamilton, was given a farewell buffet dinner at the Genosha Hotel recently.

The gentleman holding the refreshments and puffing on the cigar in the group photo is Tom Wilson of the Oshawa Times-Gazette, and next to him is Mel Jolley, to whom he presented a travelling bag for the gathering.

The other photo shows, left to right, Dave Mandell, 20th Century Theatres; Bill Williams, who succeeded Mel at the Marks; Mel Jolley; Tom Wilson; Al Hartshorn, manager of the Regent; and Pop Osier of the Biltmore.

Photos are by Mickey Carlton.

Equity Plans 12 For International

Equity Pictures, Inc., which was organized eight months ago and which has lately brought together four producers to make films bearing its label, has announced that within the next ten months it would turn out 12 features, all for Hollywood Eagle Lion release. This means that International Films will distribute them in Canada.

According to Harry H. Thomas, Equity president, one unit, Vinson Productions, will launch the program Sept. 20 with a musical, "An Old-Fashioned Girl," starring Gloria Jean, and follow with "Enchantment."

Another unit, Orbit Productions, will put "Alimony" before the cameras, while a third, Marshall Grant Productions, will film "Tell Me Pretty Baby." Also next month Jerry Thomas, who specializes in westerns, will inaugurate a series of that type.

Jacobs To Produce

William Jacobs will produce Warners' "Casualty."

Director Of 'Search' Wins SDG Award

For his direction of "The Search," Vienna-born Fred Zinnemann, who has been in Hollywood since 1929, has won top honors in the first quarterly competition conducted by the Screen Directors Guild among its members under a plan of awards recently announced. His was voted the most meritorious work seen on the screen in metropolitan Los Angeles between May 1 and Aug. 1. This makes Zinnemann one of the four directors who later will compete for the first annual award.

Lassie, Ed Gwenn Together At MGM

Lassie, the dog star, and Edmund Gwenn have been cast in "Greyfriar's Bobby" at MGM. Donald Crisp also is expected to appear in the film. The screen story is based on Eleanor Atkinson's novel about a Scotch dog which was awarded "citizenship" by the town council of Edinburgh.

John Huston Tops Film Daily Poll

(Continued from Page 1)

the United States and Canada and these gave Huston 154 votes for his direction of "The Treasure of Sierra Madre." The film was a Warner Bros. production and Walter Huston was one of its stars.

Elia Kazan ran a close second with 153 votes for his direction of "Gentleman's Agreement" for 20th Century-Fox.

The other eight leading directors were:

Jules Dassin, "Naked City" (137); George Stevens, "I Remember Mama" (125); David Lean (British), "Great Expectations" (113); Michael Curtiz, "Life With Father" (105); Walter Lang, "Sitting Pretty" (101); Edward Dmytryk, "Crossfire," (99); Henry Koster, "The Bishop's Wife" (92), and George Cukor, "A Double Life" (85). An additional forty-six directors qualified for supplementary Honor Roll listings.

Wayne Morris Cast

Wayne Morris will star in Warners' "The House Across the Street."

Paramount Earnings After 2nd Quarter

Paramount Pictures Inc. estimates its earnings for the second quarter ended July 3, 1948, at \$5,810,000 after all charges including estimated provision for taxes on income. This amount includes \$1,466,000 representing Paramount's direct and indirect net interest as a stockholder in the combined undistributed earnings for the quarter of partially-owned non-consolidated subsidiaries. Earnings for the quarter ended July 5, 1947, were estimated at \$7,885,000 including \$1,489,000 share of undistributed earnings of partially owned non-consolidated subsidiaries.

Earnings for the six months ended July 3, 1948 on the same basis are estimated at \$13,570,000 including \$3,312,000 share of undistributed earnings of partially owned non-consolidated subsidiaries and approximately \$650,000 of non-recurring income, while earnings for the first six months of 1947 were estimated at \$17,407,000 including \$3,189,000 share of undistributed earnings of partially owned non-consolidated subsidiaries.

Effective with the beginning of the fiscal year 1948, the company has excluded the earnings of all subsidiaries operating outside of the United States and Canada, except to the extent that dividends have been received from such subsidiaries.

Australians See Many NFB Pix

Besides an extensive theatrical circulation of Canadian motion pictures in Australia, nearly a million and a quarter Australians saw Canadian films during the past fiscal year outside the theatres, according to a National Film Board report from that country. In addition, there was a wide distribution of displays, photomurals, photographs, oil screens and similar visual media on Canadian subjects.

The million and a quarter figure, representing an increase of nearly 81% over the previous year, included more than 90 shows in an NFB theatre at the Sydney Royal Easter Exhibition and Canadian films featured at the Adelaide Exhibition and similar events.

The NFB office at Sydney, which has lately been closed due to budget restrictions, but whose responsibilities will be assumed by other Canadian government offices there, reported 15,228 bookings of Film Board productions during the year. The Canadian Trade Commissioners office at Melbourne booked out NFB films 3,345 times. These figures do not include bookings and screenings arranged through Australian organizations and groups such as libraries, State Film Centre, departments of education and others.

It was also reported that 507 NFB films were in circulation in Australia, non-theatrically, most of them available from the office in Sydney and Melbourne.

Mitchum In 'Malaya'

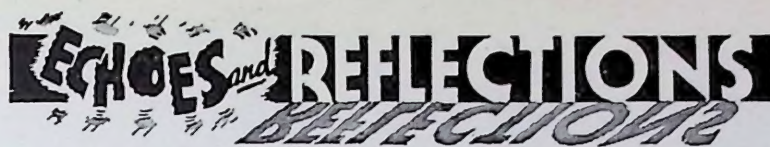
Robert Mitchum has been cast by RKO in one of the top male roles of "Operation Malaya" with Merle Oberon. He will play an American soldier of fortune.

Power Restrictions Set For Ontario

September 14th restrictions on the use of power will become effective in Ontario.

The regulations limit the lighting of interiors of shops, show windows and offices to two watts for each square foot of gross floor space, this lighting to be permissible only during business hours. Lighting of exterior signs and merchandising displays is also restricted.

Hot water heaters not equipped with insulation and thermostatic control will not be supplied with electricity. There are restrictions on use of outdoor lighting for sport playing fields. A ban is placed on outdoor advertising signs, decorative and commercial lighting and outdoor Christmas trees.



How Films Help Trade

As well known as its contributions to the spread of knowledge, education and culture, the National Film Board also helps trade. With special films and the use of its distribution section, it is co-operating with government departments and business firms in showing an annual audience estimated at 70,000,000 people in 60 countries, what Canada has to sell.

In dramatic screen-story form this enormous multitude is told of Canada's industries and products. "Fashions by Canada" earned orders for dresses. "Red Runs the River" evoked demand for British Columbia's salmon. Such productions as "The Canadian Wheat Story," "The Fur Trade," and "Tomorrow's Timber" promote sales abroad.

But documentaries reflecting other aspects of Canadian life also have practical value. In the film "Great Lakes" a Dutchman saw the very crane he needed. The Brazilian who revels in "Ordeal by Ice," the American who enjoys "Painters of Quebec," the European who is attracted by "A City Sings" or "Peoples of Canada," may buy more Canadian goods, or come here to visit or to live.

True and exciting accounts of daily life as well as interpretations of a nation's aims and ideals, have a great appeal today. The British film-makers after the war, carried into the field of commercial films the sense of reality, the concern with honesty and quality so marked in their documentaries, and produced, in consequence, a veritable renaissance of the film industry.

In winning prestige and in spreading the fame of this country, Canada's documentaries also are an economic as well as a cultural asset.

Dollars For U.S. Films

Though Canada has taken no such drastic steps as Britain to reduce the outgo of dollars for United States moving-pictures, a voluntary arrangement promises substantial benefit for the future.

An understanding with the United States film industry is designed to secure the making of more United States pictures on Canadian locations and to promote tourist expenditure in the Dominion through an increase in the number of Canadian subjects shown in United States theatres. These would include travelogues, documentary films and other pictures that can do so much to explain us to our neighbors. As part of this program more than \$750,000 has been spent on Canadian sequences taken at Jasper Park for a "colossal" Hollywood production.

On the other phase of the project, Canadian newsreel subjects showing in the United States have doubled in the first six months of the year. The Canadian branch of the co-operating-committee has furnished the industry with a list of promising subjects.

There is naturally some dissatisfaction over the fact that outlay for United States films has not been curbed by government regulation while other Canadian industries have had to curtail expansion plans because of currency restrictions. It is estimated that between \$10,000,000 and \$15,000,000 a year goes across the border for films shown in Canada. Whether or not the present cooperative project, largely within the moving picture industry itself, can satisfactorily reduce this deficit, remains to be seen.

(From the Ottawa Evening Citizen)

Bob Brown Wins 'Raider' Contest

Robert Brown, manager of the Vanity Theatre, Windsor, Ontario, was awarded the first prize of \$200 in Group One of Twentieth Century Theatre's exploitation contest for "The Raider." Second prize, \$100, went to Max Phillips, Regent, Sudbury.

Group Two was led by Fred Leavens, Circle, Toronto, and it brought him \$150, while the second place prize of \$75 went to Maurice Weldon, Kenwood, Toronto.

Judges of the contest were James Nairn, head of Advertising and publicity for Famous Players; Irving Herman, publicity chief of International Films; and Hye Bossin, editor of the Canadian Film Weekly. Raoul Auerbach, manager in charge of theatre operations, supervised the contest for Twentieth Century Theatres.

Other winners in Group One not mentioned here previously are:

Third prize, \$50, Mel Jolley, Marks, Oshawa; fourth prize, \$25, Ralph Tiede, Granada, Napanee; fifth prize, \$25, Frank Paul, Imperial, Ottawa.

Ten more managers were given cash awards in this group.

Other winners in Group Two not mentioned here previously are:

Third prize, \$40, Jack Alexander, Brock, Toronto; and fourth prize, \$25, Pete Coyle, Kum-C, Toronto.

Four other managers were awarded cash prizes in this group.

The prizes will be presented at the forthcoming annual convention of Twentieth Century Theatres, which takes place in October.

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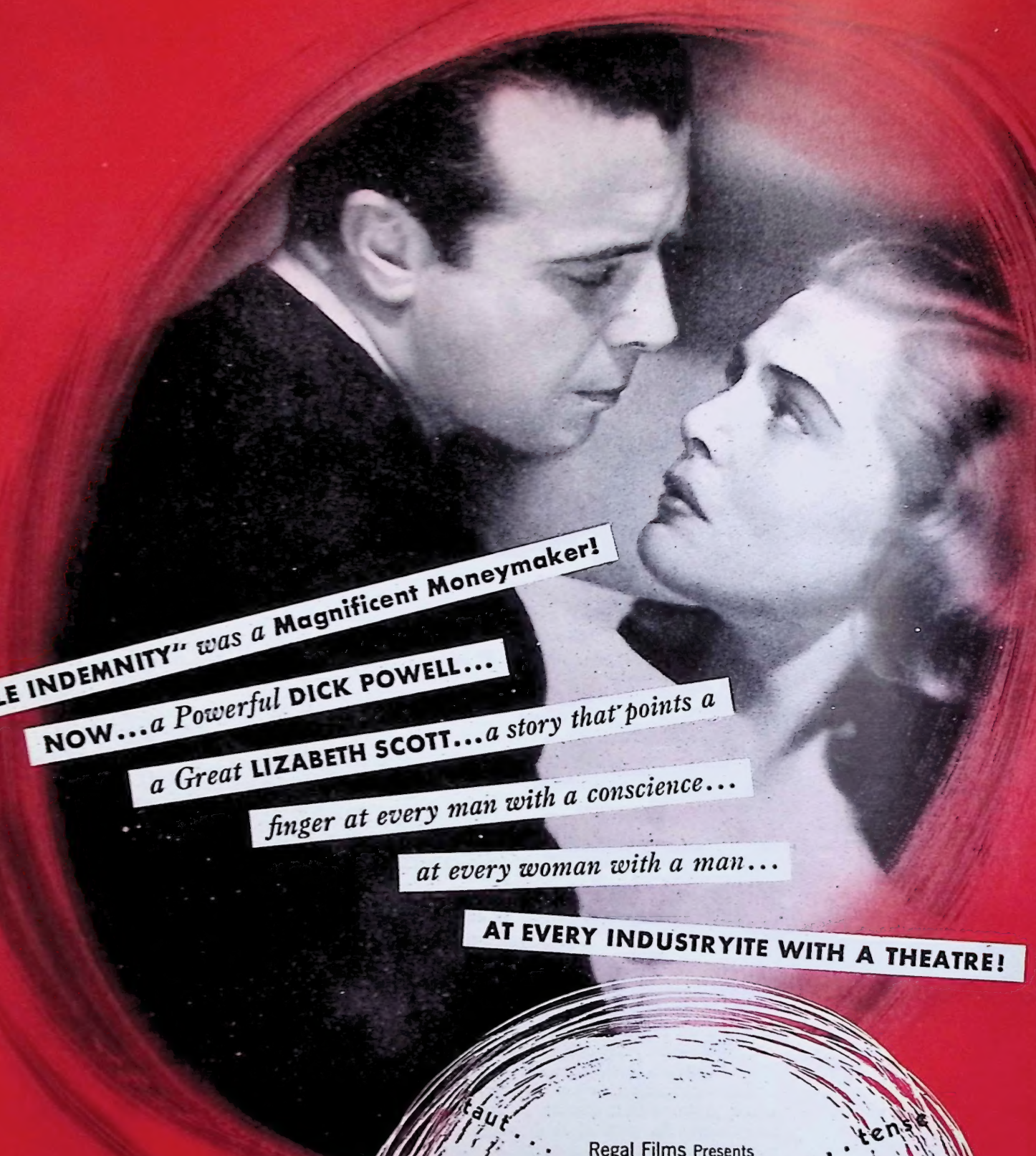
Position as theatre manager. Five years' experience in booking, buying, advertising and bookkeeping. 35 years of age and speak both English and French.

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